

# MOUNTAIN PLAY

A GREAT OUTDOOR THEATRE ADVENTURE

Show your support for our Marin tradition by purchasing an ad in our annual Marin IJ Insert. Your ad will appear in 33,700 IJ insert copies (circulated & distributed at the event)

**PLUS – A Digital Version sent to 100,000 households**

All Mountain Play Sponsors get a 10% discount!  
Contact Eileen Grady, Executive Director & Artistic Producer for info about all the benefits of sponsorship. Email [Eileen@MountainPlay.org](mailto:Eileen@MountainPlay.org)



## 2022 Mountain Play Special Marin IJ Insert DATES AND RATES

Reserve Ad Space by:.....April 1, 2022  
Payment Due:.....April 8, 2022  
Final Ad Art Due:.....April 18, 2022  
Publication Date: ... Sunday, May 15, 2022  
Digital Version by Email: ..... TBD

**Quarter Page Color Ad: \$500**

¼ page print ad  
Print measures: 4.937" wide X 4.75" tall

**Half-Page Color Ad: \$800**

½ page horizontal print ad  
Print measures: 10" wide X 4.75" tall

½ page vertical print ad  
Print measures: 4.937" wide x 9.75" tall

**Full-Page Color Ad**

**Full Page Color Ad Premium Positions: \$1500**

Back Cover, Inside Front Cover, Inside Back Cover, Last Page, or Page 3

**Full-page Ads: \$1,250**

Full-page print ad print measures: 10" wide X 9.75" tall

Please use the CMYK color setting and images should be 300 dpi, hi res pdf

**To reserve your program ad space:  
Contact Executive Director Eileen Grady  
via email [Eileen@MountainPlay.org](mailto:Eileen@MountainPlay.org)  
by April 1, 2022**

**Submit ad artwork to [Kelsey@MountainPlay.org](mailto:Kelsey@MountainPlay.org) by April 18, 2022**

**[www.MountainPlay.org](http://www.MountainPlay.org)**