



For Immediate Release:

Contact: Hamilton Ink PR
(415) 381-8198
clara@hamiltoninkpr.com

Mountain Play Association Announces New Executive Leadership

San Rafael, CA (September, 2018) – The Board of Directors of the **Mountain Play Association**, San Francisco Bay Area’s unique outdoor theater experience, is pleased to announce the selection of a **new Executive Director/Artistic Producer**. This position will be filled by the current Artistic Producer, Eileen Grady, who will be replacing Sara Pearson at the helm of the historic non-profit theatre. Sara Pearson will remain on staff as Director of Leadership and Development with a focus on fund development, board development, and long-term strategy.

The Mountain Play reorganization comes as Sara completes her twelfth year as Executive Director, and Eileen completes her eighth year as Artistic Producer.

“I could not have chosen a better teammate and leader than Eileen Grady. She has been my thought partner for nearly a decade and has been an active participant in every Mountain Play strategic decision during that time. There is no one with more dedication, knowledge, and readiness to step up to lead this organization into the next adventure,” said outgoing Executive Director Sara Pearson.

Eileen Grady was hired in 2010 after serving for two years as a member of the board of directors. She brought her extensive business skills as well as her artistic talents and experience producing plays, operas and live music and performing in multiple bands. She received her BA business administration with a minor in humanities from Dominican University, studied music, theatre and began her directing career right after college. For several decades, Eileen worked in the dual careers of insurance and the arts. She is a native of Marin County.

“I am honored to be entrusted with the leadership of this Bay Area treasure. I look forward to leading the Mountain Play team on the next leg of our journey and to continue the great work that the organization has done for the last 105 years,” said Eileen Grady. “I am especially thrilled that Sara Pearson will remain with organization and that we can continue building upon on all the work we have done together since 2008.”

“I wish to express my deep appreciation to Sara Pearson for her tireless and dedicated commitment to the Mountain Play over these many years and my enthusiastic support of Eileen Grady who been instrumental in the continuing success of the Mountain Play,” said Board President Chris Heffelfinger. I also wish to thank Mount Tamalpais State Park for their partnership with the Mountain Play and express my hope that future generations will continue to enjoy these spectacular outdoor performances in the beauty and splendor of Mount Tamalpais.”



The Mountain Play presents the electrifying musical *Grease* for its 106th Season opening in May 2019.

Building on a century of tradition, the Mountain Play Association produces enriching theatrical experiences that stimulate creativity, engage our community, and foster a lifelong enjoyment of the performing arts. Our pinnacle event is a spectacular, outdoor production that also nurtures an appreciation for the unique beauty of Mount Tamalpais.

The Mountain Play is a non-profit (501c3) organization that has been serving the Bay Area community since 1913. www.mountainplay.org

#####