

MOUNTAIN PLAY

A GREAT OUTDOOR THEATRE ADVENTURE

Please show your support for our Marin tradition by purchasing an ad in our program. Your ad will appear in 20,000 distributed IJ copies and 17,000 programs on the mountain from May 20, 2018 to June 17, 2018.

All Mountain Play Sponsors receive a 10% discount!



2018 MAMMA MIA! PROGRAM DATES AND RATES

Sales Deadline: March 31, 2018

Final Ad Art Due: April 13, 2018

Publication Date: May 3, 2018

Quarter Page Ad: \$350

¼ page print ad

Print measures: 4.937" wide X 4.75" tall

Half-Page Ad: \$500

½ page horizontal print ad

Print measures: 10" wide X 4.75" tall

½ page vertical print ad

Print measures: 4.937" wide x 9.75" tall

Full-Page Ad

- **Back Cover \$1,500**
- **Inside back cover, last page, Inside of front cover & page 3: \$1,250**
- **All other full pages: \$1,000**

Full page print ad

Print measures: 10" wide X 9.75" tall

Please use the CMYK color setting and images should be 300 dpi, hi res pdf

To reserve your space:

Call Sales Representative Michael Vogel at

415-261-8972 by March 31, 2018

Submit ad artwork to Eileen@MountainPlay.org by April 13, 2018

www.MountainPlay.org